

ПРОМЯНАТА

ОТВАР

ТЕХНОЛОГИИТЕ



1 The accelerating pace of change ...



2 ... and exponential growth in computing power ...

Computer technology, shown here climbing dramatically by powers of 10, is now progressing more each hour than it did in its entire first 90 years

COMPUTER RANKINGS

By calculations per second per \$1,000



Analytical engine

Never fully built, Charles Babbage's invention was designed to solve computational and logical problems



Colossus

The electronic computer, with 1,500 vacuum tubes, helped the British crack German codes during WW II



UNIVAC I

The first commercially marketed computer, used to tabulate the U.S. Census, occupied 943 cu. ft.



Apple II

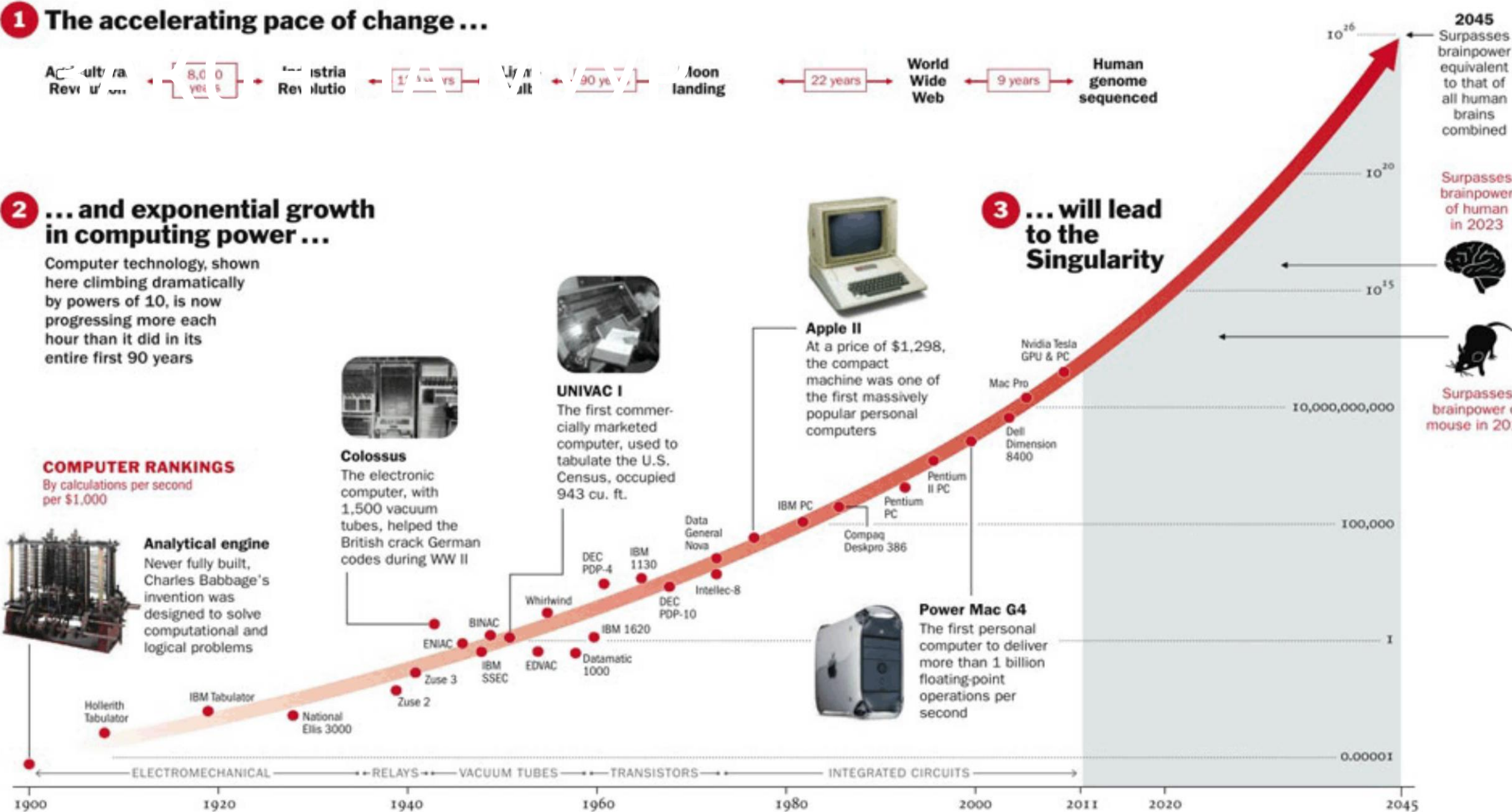
At a price of \$1,298, the compact machine was one of the first massively popular personal computers

3 ... will lead to the Singularity

Surpasses brainpower of human in 2023



Surpasses brainpower of mouse in 2011



6 Ds

Digitalization

Deception

Disruption

Demonetization

Dematerialization

Democratization

“Growth and comfort,
do not coexist”

Ginni Rometty , former CEO IBM

**GEOPOLITICAL
CHANGES**

**EXPONENTIAL
TECHNOLOGICAL
DEVELOPMENT**

PROTECTIONISM

**ARTIFICIAL
INTEIGENCE**

**WAY OF
WORKING**

TRENDS

GEN Z

**CLIMATE
CHALLENGES**

AI

**ENERGY
NEEDS**



CONTROL

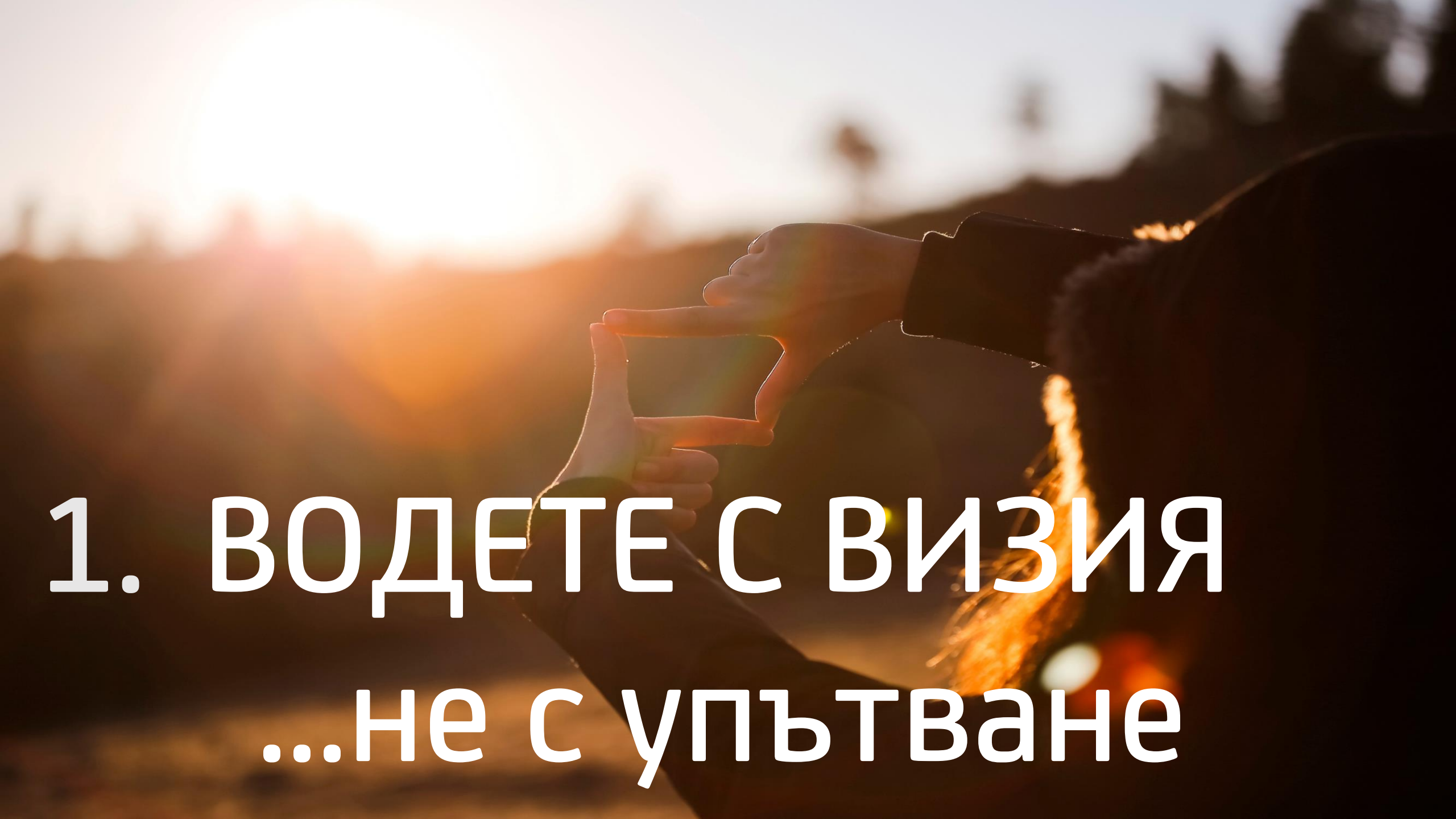


**PERFORMANCE
PREDICTABILITY**

TRUST



**PURPOSE
ADAPTABILITY**

A person's hands are shown in the foreground, framing a view of a city skyline at sunset. The sun is low on the horizon, creating a warm, golden glow. The city lights are visible in the background, and the person's hands are positioned to hold the view like a picture.

1. ВОДЕТЕ С ВИЗИЯ
...не с упътване



2. ГРАДТЕ ДОВЕРИЕ

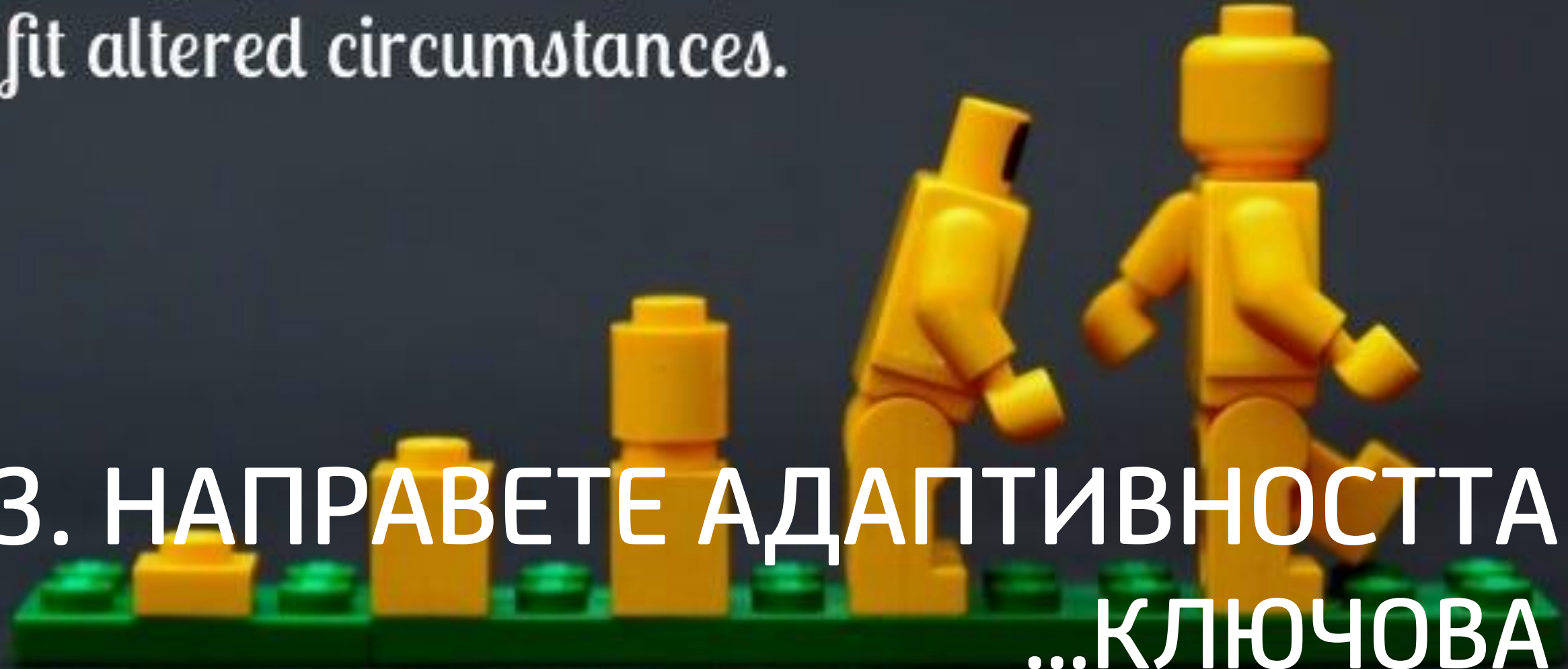
...преди технологиите

ТЕХНОЛОГИЯТА НЕ
ТРАНСФОРМИРА
КОМПАНИИТЕ...

...ХОРАТА ДА

ADAPTABILITY is the ability to change (or be changed) to fit altered circumstances.

3. НАПРАВЕТЕ АДАПТИВНОСТТА
...КЛЮЧОВА

A photograph of yellow LEGO minifigures and bricks on a green base. On the left, there is a small stack of three yellow bricks. In the center, a minifigure is bent over at the waist, with its head and torso touching the ground. To its right, another minifigure stands upright. The background is dark and out of focus.

4. ДЕМОКРАТИЗИРАЙТЕ ИНОВАЦИИТЕ



5.ВОДЕТЕ КЪМ ИМПАКТ

RELEVANCE

...НЕ САМО
РЕЗУЛТАТ



БОНУС: ПРАКТИКУВАЙТЕ

МИКРО ТРАНСФОРМАЦІЯ

$$1.00^{365} = 1.00$$

$$0.99^{365} = 0.03$$

$$1.01^{365} = 37.8$$

ТРАНСФОРМАЦИЯТА

НЕ Е ПРОЕКТ...

...ТЯ Е СЪСТОЯНИЕ

КАКВО ЩЕ ПРОМЕНИТЕ...

...ДНЕС?

60

ГОДИНИ

**създаваме
бъдеще**